

USENIX Association

Board of Directors Conference Call, Minutes

March 18, 2013, 2:00 p.m. - 3:00 p.m. ET

Notes, 3/18/13

Attendance:

Board:

Margo Seltzer

John Arrasjid

Carolyn Rowland

Brian Noble

Sasha Fedorova

David Blank-Edelman

Niels Provos - Called in via phone

Dan Wallach - Called in via phone (2:11)

Staff:

Casey Henderson

Anne Dickison

Prior to this meeting, the BOD received the draft minutes of the February 4 conference call via email.

2:06 ET Meeting called to order.

1. [Minutes](#) from the Feb 4 meeting - Rowland (5 minutes)
 - a. Move to accept (Brian), Seconded (John). Approved by all present.

2. Assign Board liaisons for new events - Dickison/Henderson (5 minutes)

Action items:

- Configuration Management Summit at FCW (Monday) - [Blank-Edelman]
- Hot Cloud - Arrasjid has a conflict. [Noble]
- Feedback computing [Noble]

- Summit for Educators in System Administration (SESA) [Carolyn]

Niels joins via phone

Dan joins via phone

3. Review of liaison duties - Seltzer (10 minutes)

- a. BOD liaison means you are on the “chairs list” for your event and are paying attention enough to know what is going on. Ex: someone could wake you up at 4am and ask “How is \$event going” and you would know.

4. Finalize list of [potential interviewees](#) for Fundraising Consultant - Dickison/Henderson (5 minutes)

- a. For this first round the fundraising person needs to get a feel for our community.

Brian drops off for another call 2:17, returns shortly after.

5. Open Access discussion - Seltzer (10 minutes)

- a. There is a moment now where open access is getting a lot of press. Colleague had an idea to release papers with the review so readers would see not only the research but what others said about it.

Action items:

- Put together a workshop on how to make open access for data work. Work with USENIX staff. [Noble]

The BOD discusses some of the ideas to socialize open access.

The EDs plan on giving the BOD an order of magnitude budget for all of the outstanding ideas the BOD has given us for the April meeting

6. Tutorial discussion

Action items:

- Work on new idea for tutorial program. [Rowland, Arrasjid, Blank-Edelman, Dickison, Henderson]

7. Office update - Dickison/Henderson (10 min)

Added sponsorship/sales/marketing exchange partner FileMarker datate to Salesforce and did training.

Community survey is together. Will send to BOD for feedback.

From our previous meeting we have been time tracking the entire staff. As of the end of February we have a full month of data. Currently converting the data to analyze. This will help us with projections.

The 2014 budget will be developed from this data.

Quickbooks migration last fall. We got the budget out on time and are working on finishing the final 2013 budget.

We have completed a redesign of ;login:. It is improved to increase usability and content. The April issue is the new and improved version. Mickens doing new humor column in ;login: (about tech topics).

Talking about ad sales for the web site, currently working with site provider.

8. Discussion of future meetings (5 min)

We can skip the April 1st call-in meeting because we have the in-person meeting at the end of April.

Action items:

- Make your travel plans now! USENIX sponsors the local La Quinta so book there if possible. - [all BOD members]
- USENIX EDs to send out info on the La Quinta and travel to Berkeley - [Casey/Anne]