

USENIX Association

Board of Directors Meeting

December 10, 2012, 9:00 a.m. - 6:00 p.m.

Minutes, 12/10/12

Sheraton San Diego Hotel & Marina, Room 415, Marina Tower, 4th Floor

Attendance:

Board:

**Margo Seltzer
John Arrasjid
Carolyn Rowland
Brian Noble
David Blank-Edelman
Niels Provos
Sasha Fedorova
Dan Wallach**

Staff:

**Casey Henderson
Anne Dickison
Toni Veglia
Anthony Riley
Dan Klein**

Prior to this meeting, the BOD approved the minutes of the October 11, 2012 in-person BOD meeting via email.

Conflicts

- None

Meeting begins at 8:58 a.m.

Motion to accept November 5, 2012 meeting minutes: Approved all who were present at the previous meeting (One BOD member abstained due to missing the previous meeting).

Discussion of Reserve Fund Performance and Projections

Glen Samson reviewed current performance and outlook on the bond market, trading, past performance, projections, and returns for USENIX compared to general market returns. The USENIX return on investment has been higher than the general market return.

The Executive Directors and Toni Veglia presented a draft report of the 2013 budget for review by the BOD. The BOD discussed how we generate revenue. The BOD discussed some new ideas. The Executive Directors are going to be doing a survey of ;login: readership.

Action Items:

- Look into research on ads [Dickison]
- Mock up a cover page for papers and show to BOD [Henderson]
- Add closed captioning to videos [Henderson/Dickison]
- Put together cost proposal for hosting events idea [Henderson/Dickison]

Discussed new ideas for events and new ways to do events.

Break from 10:46-11:01

Action items:

- For Security, liaison Niels, CCC has contacts on Capitol Hill. Send an email to Niels Provos about CCC [Seltzer]
- Write a draft call for proposals for a Federated Talkshop/Mini Dagstuhl Workshop Week [Seltzer]
- Experiment with live streaming for FAST [Dickison]
- Turn on YouTube monetize feature. [Dickison]
- Delay the decision on putting the ITs behind a membership wall for a month while we look at youtube. [Dickison]
- We need an action item for January to brainstorm better use of videos. [Seltzer]

Broke for lunch at 12:22, Restarted after lunch at 1:21

Discussed good works portion of budget and how USENIX supports students through deep discounts for student attendance at events and membership.

Motion to approve the budget (Brian), second (John). Any discussion? All in favor of approving draft 2013 budget. Unanimous.

Action items:

- Talk to his C-level people about sponsorship for the STUG award. [Arrasjid]

Anthony Riley answered questions from the BOD about the current state of USENIX IT systems and provided an update on migration activities.

Dan Klein presented an update on the USENIX training program. Attendance is going up for tutorials. Powershell was a popular class at LISA.

Action items:

- Future meeting, agenda item to discuss online training. [Henderson/Dickison]

Discussed status of all of the conferences currently being organized.

Action Item:

- Work with NSDI steering committee. [Wallach]
- Dan would like a play site on HotCryp to see if it can handle multi-round reviews. Send an email to Henderson. [Wallach]

3:40 - 3:50 p.m.: Break

Discussed future proposal from Systor to work on a HotStorage entity in the Middle East with corporate sponsorship.

Action items:

- Determine if Systor is in our best interests [Henderson, Dickison]

Discussed current wording of USENIX consent form. Need to change wording of consent form in order to facilitate more flexibility for author's seeking to post their works in digital libraries.

Action items:

- Talk to Counsel regarding wording change to consent form. Idea behind rewording is that author can publish anywhere as long as they were published at USENIX first. [Noble]

John Arrasjid presented update on a review of the bylaws. It is ready for the BOD to review it to see if it makes sense. Lots of comments from Alva Couch and Jane-Ellen Long. Need to consolidate comments before providing a draft to the BOD.

Discussed how we might move to electronic voting.

Scheduled all future in-person BOD meetings for 2013.

Reviewed committee changes and actions.

Noble is chairing the awards committee. Include Fedorova and Arrasjid. Need suggestions for others outside of the BOD. Put out an official call for awards in Q1. USENIX EDs have a draft

call to post on the web by January 1

Action items:

- Create new awards committee alias and put new people on them. [Henderson/Dickison]

Sasha left to catch a flight at 5:21

5:58, Motion to adjourn: Motion carried.

Carolyn [Signature]